

ROSWELL MOVES!

AN OPEN STREETS EVENT

Schedule of Events Announced for Second Annual Roswell Moves! on April 28

*Kimberly Clark and Pegasus Senior Living Join as Presenting Sponsors for
Open Streets Event*

ROSWELL, Ga. (Apr. 10, 2019) – A five-block section of Canton Street in historic downtown Roswell becomes a public park on Sunday, April 28 for Roswell Moves!, an open streets event. All spaces along this corridor - sidewalks, lawns and the street itself - will be free of motor vehicles and used for complimentary activities, games, and demonstrations to promote healthy lifestyles.

The lineup of activities the second year of Roswell Moves! was unveiled today by Bike Roswell!, a non-profit 501(c)3 organization with a mission to advocate for safe cycling and improved infrastructure in the City of Roswell.

“This innovative experience aligns with Bike Roswell's mission of creating a more bicycle friendly Roswell and getting more kids, families and people out on bikes and just active in general. Hopefully we can start a conversation about what the purpose of our public right of ways are, and how can we imagine our streets to be more liveable, walkable and bikeable places. An open streets event like Roswell Moves! is a perfect way to do that,” said Nathan Sears, Chairman for Roswell Moves! and board member of Bike Roswell!.

The popular tree-lined, commercial section of Canton Street between Woodstock Road and Magnolia Street will be closed to motorized vehicles on Sunday, April 28, from 10 a.m. to 4 p.m. The sections of Canton Street which will be used include the south end of Canton Street from Magnolia Street and Elizabeth Way to Norcross Street; the north end of Canton Street from Norcross Street and Plum Street to Woodstock Road. Listed below are the activities, including live music on two stages, planned for Roswell Moves!:

SCHEDULE OF EVENTS

- 8 a.m. Bike Roswell! Mayor's Ride begins from Roswell Area Park. This fully-supported, recreational bicycle ride has options of 18, 42 and 64 miles. Regular registration is \$45 per rider in April, and \$55 day-of event on April 28.
- 11 a.m. Family Bike Parade. All wheels are welcome as Bike Roswell! leads a bike parade from the Heart of Roswell Park to Woodstock Road and back. Bring your own pedal-powered vehicle, skateboard, scooter or wagon, and don't forget to wear a helmet!
- 11:30 a.m. Korsi Yoga will lead “Yoga in the Street” at the south music tent near Heart of Roswell Park

- 12-3 p.m. Registration begins for Kids Bicycle Safety Rodeo held by the Historic Roswell Kiwanis. Bring a bicycle and a helmet, get a free bicycle inspection from Roswell Bicycles. All kids who complete the rodeo will be certified to ride the REI pump track.
- 12-3 pm. Atlanta Plays it Forward presents two stages of live music. Featured bands are 120 East and Atlanta Dance Party. One stage will be positioned at Canton Street near Highway 9 on the south end of the festival, and the second stage will be placed on North Canton near Woodstock Road.

ACTIVITIES ON AND NEAR CANTON STREET

- Chattahoochee Nature Center with educational displays and games.
- Test your mountain biking skills on the REI pump track
- The Cottage School with fun family friendly activities
- CoreMatters Studio will lead fitness activities on the street.
- Roswell Firelabs will have Suminagashi station (the ancient art of Japanese marbling)
- Pedicab trips will be available courtesy of Roswell Pedicabs.
- Korsi Hot Yoga will lead Yoga and stretching throughout the day
- Roswell Alpharetta Mountain Bike Organization will have bike skills games and obstacle course
- Redline Athletics Roswell with kids agility courses along with football toss and vertical jump competitions
- Atlanta Fulton County Public Library will have a pop-up library.
- Roswell Bicycles will provide e-bike demos, free bike checks and other fun games
- Roswell Police Department will be onsite with some of their cruisers for the kids to check out as well as the chance to meet a K-9 officer.
- Oli+Ve will feature special tastings and yard games
- Deep Roots Wine Market & Tasting Room will have wine for sale by the plastic glass, plus free water, snacks and other games and giveaways
- Vickers Roswell will have free snacks and waters
- Pedego Bikes Alpharetta will have free e-bike demos
- Bristow Hair Company will have fun outdoor games
- Pass Them Like You Love Them will have interactive photo along with promoting and educating on the three foot law in Georgia
- Harmony Chiropractic Center will have hoola hoop contests, chalk drawing and other fun games
- Pegasus Senior Living will provide fun games led by the seniors and a free hydration station
- All the great shops, restaurants and galleries along Canton Street will be open for exploring and shopping
- And more activities to come!

Bike Roswell! Mayor's Ride

Roswell Moves! officially begins at 8 a.m. with the Bike Roswell! Mayor's Ride at Roswell Area Park. This full-supported, recreational bike ride offers distances of 18, 42 and 64 miles. The 18-mile option provides a flat route along the Chattahoochee River. All ride options provide pre-ride mechanical support, fully stocked rest stops, and post-ride lunch. Lunch is sponsored by Lucky's Burger and Brew and Red Hare Brewing Company.

The Mayor's Ride is the largest fundraiser of the year for Bike Roswell!. Online registration is available through Wed., April 26 for \$45 per rider; event day registration is \$55 (www.bikeroswell.com/rides-maps/mayorsride). T-shirts will be provided to the first 500 pre-registered riders. Early packet pick ups are available on Fri., April 27, 6-8p.m. at Luckys Restaurant, 1144 Alpharetta Street in Roswell and on Sat., April 28 at Roswell Bicycles, 670 Houze Way in Roswell.



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About BIKE ROSWELL!

Established in 2005, Bike Roswell! is a non-profit 501(c)3 organization with a mission to advocate for safe cycling and improved infrastructure in the City of Roswell. In doing so, it promotes safe cycling, provides an advocacy platform for cyclists, and implements programs to encourage participation in cycling with improved parks, roadways and private facilities. Roswell was the first city in Georgia to achieve Bicycle Friendly Community status with the League of American Bicyclists. Bike Roswell! is proud to work with the City of Roswell to achieve this coveted designation. The official website is www.bikeroswell.com. To become an Activity Partner, Event Sponsor, or Route Host, contact Bike Roswell! for more information.

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